

*Breakfast with the B.E.S.T.
Building Excellence through
Strategic Thinking
Reading Recommended by Area Business Leaders*



Adamson, Allen. Brand Simple. New York:
Palgrave Macmillan, 2006.

Beck, John D.W. and Yeager, Neil M. The Leader's Window. ©2001 – Davies-Black
Publishing

Blanchard, Kenneth, Gung Ho

Buckingham, Marcus, The One Thing You Need To Know

Buckingham, Marcus, and Curt Coffman. First, Break All The Rules. New York:
Simon & Schuster, 1999.

Collins, Jim. Good to Great

Cooper, Kevin; Keif, Malsolm G.; marco, Jr., Kenneth L. Lean Printing: Pathway to
Success.

Cottrell, David, Monday Morning Leadership

Covey, Dr. Stephen. The 7 Habits of Highly Effective People (New York:
Simon & Schuster, 1989) The 8th Habit: From Effectiveness to Greatness,
Every Day Greatness

Daniels, Aubrey C., Bringing Out the Best in People

Dennis, Pascal. Andy and Me.

Eisner, Michael. Be Our Guest. New York:
Disney Enterprises Inc., 2001.

Florida, Richard. The Rise of the Creative Class

Friedman, Thomas L. The World Is Flat

George, Bill, Authentic Leadership

Gladwell, Malcolm. The Tipping Point

Goldratt, Eliyahu M. and Cox, Jeff, The Goal (A Process of Ongoing Improvement)

Goleman, Daniel, Emotional Intelligence

Gostick, Adrian and Elton, Chester, A Carrot A Day



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Grubbs-West, Lorrain, Lessons in Loyalty

Harrison, Lawrence, and Samuel Huntington. Culture Matters. New York: Basic Books, 2000.

James, Jennifer, Thinking in the Future Tense

Johnson, Spencer and Blanchard, Kenneth, Who Moved My Cheese

Kanazawa, Michael, Big Ideas, Big Results

Liker, Jeffrey. The Toyota Way

Lindstrom, Martin, buy ology: Truth and Lies About Why We Buy

Mann, David. Creating a Lean Culture.

Miles, Bruce, Looking Out for #2

Miller, John, Practicing Personal Accountability at Work and in Life

Miller, John G., The Question Behind the Question

Morgan, Adam, Eating the Big Fish

Pink, Daniel H. Free Agent Nation: The Future of Working For Yourself, A Whole New Mind: Why Right-Brainers Will Rule the World, A Whole New Mind: Moving from the Information Age to the Conceptual Age, The Adventures of Johnny Bunko: The Last Career Guide You'll Ever Need

Prickett, Price, Managing Sideways

Productivity Press Development Team. Quick Changeover for Operators: The SMED System (Shop Floor Series).

Reichheld, Frederick. The Loyalty Effect. Boston: Harvard Business School Publishing, 1996.

Reichheld, Frederick. The Ultimate Question. Boston: Harvard Business School Publishing, 2006.

Sabath, Anne Marie, Business Etiquette

Stenzel, Joe. Lean Accounting: Best Practices for Sustainable Integration.



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Treacy, Michael. Double-Digit Growth. New York:
Penguin Group, 2003.

Ulrich, David; Zenger, Jack; Smallwood, Norman, Results Based Leadership

Ulrich, David, HR Champion

Watkins, Michael. The First 90 Days. Boston:
Harvard Business School Publishing, 2003.

Welch, Jack, Winning

Womack, James P. and Jones, Daniel T. Lean Thinking.

Other “Lean” resources:

www.sme.org (select Store, select DVD Videos, select Lean Manufacturing). Look for
the Toast Kaizen Video

www.mfrall.com They have great seminars, products and networking groups.

